



www.michael preciseplanning.com

MICHAELE TOCCO

Organizing Professional
Coach & Speaker

2024 MEDIA KIT

MICHAELE'S *Precise* PLANNING

Meet Michaele Tocco: Founder of Michaele's Precise Planning and Professional Organizer

Michaele's expertise lies in professional organizing and productivity coaching, with a focus on helping families and women who are struggling with day-to-day tasks. Her company specializes in creating functional systems that are easy to maintain, which allows her clients to eliminate physical clutter and mental chaos.

However, Michaele's work goes beyond just organizing spaces. She provides her clients with emotional support, helping them achieve a clutter-free life full of joy and vitality. Michaele firmly believes that a clean and organized space is the key to a happier, more fulfilling life that allows you to focus on what matters most, ultimately giving you your time back.

Michaele is passionate about sharing her insight and expertise through workshops and training sessions and is always eager to partner with home and lifestyle brands. Michaele's mission is to empower people to live a more balanced and productive life.



1.8k / 25k

followers/account reach



92% women

demographics



87%

location/ U.S.



800

email subscribers

THE TV SHOW



[@aspiretv](https://www.instagram.com/aspiretv)

Chaos to Calm takes viewers from cluttered and frustrated to contented and organized, with practical and functional tips and tricks delivered by Detroit's organizing maven Michaelae Tocco of Michaelae's Precise Planning. Michaelae works her magic in this tidy and timeless makeover series, turning clutter and chaos into calm, visually appealing and functional spaces. She shares her tricks and tips to defeat clutter hiding in basements and businesses, pantries and warehouses, home offices and even car barns.

CHAOS TO CALM

A FEW REMARKABLE EPISODES

[Managing Motown Museum](#)
with Shelia Spencer

[Beauty & the Closet Beast](#)
with Latrice Delgado-Macon

[Chaos to Calm w/Porsha](#)
with Porsha Monique



My Audience

92% women 89% 25-54 yrs old 87% USA

PRESS

michaelespreciseplanning.com

Michaele's work and organizational expertise have garnered widespread recognition in the press and on her hit television show. Her methodology towards creating a beautiful, functional, and organized home that is simple to maintain, has earned the trust of viewers from diverse backgrounds.



Michigan Chronicle



REDFIN

The Detroit News





Staying Organized When Your Partner Is Not

Michaela Tocco
Michaela's Precise Planning

SPEAKING TOPICS

- ✓ With her expertise in residential organizing, Michaela is often invited to speak on the many benefits of maintaining an organized living space to both individuals and groups.
- ✓ With over 17 years of experience in the corporate world, Michaela is an accomplished speaker at virtual events, seminars, and workshops. Her sessions offer practical tips that can be readily applied.
- ✓ Michaela possesses the ability to customize her speaking engagements to cater to the specific requirements of her audience, thereby motivating them to engage and leave feeling inspired.



AS SEEN IN

Chaos to Calm

Detroit
News

4 Live in
the D

REDFIN

CLIENT TESTIMONIALS

"When you finally let someone into your life and you show them your situation, the clutter, whatever it is, it can be very painful and emotional. Michaela was understanding and helped me past the shame. She helped me organize an entire apartment. She unpacked moving boxes and it was a big, big job. She completed it on time, within budget, and with compassion. I now have a beautiful space and relief. I would recommend Michaela under any circumstances. She is professional and a rock star at what she does."

Kelly K.

"I've struggled with personal time management and organization for a long time. Michaela has taught me how to successfully plan and keep a schedule. She took my lifestyle and interests into consideration to make it a seamless part of my everyday routine. With her help I was able to create a space in my home just for me for planning, relaxing, or work! I really appreciate Michaela's Precise Planning! I look forward to working with her again!"

Brittany M.



WHO I WORK WITH

Michaele's expertise lies in collaborating with lifestyle brands that focus on women and families seeking products, services, and inspirational content that can enhance and simplify their lifestyle.

WHAT YOU CAN EXPECT

When collaborating with Michaele, you can expect to work with someone committed to providing the finest lifestyle content, tips, product recommendations, and guidance to help her audience achieve an organized and stress-free life.



GET IN TOUCH

Michaele is constantly seeking to partner with exceptional lifestyle brands to provide her audience with an enhanced experience. Let's connect and discuss potential collaboration opportunities to achieve mutual success.

contact@michaelespreciseplanning.com
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Michaele